

WHAT IS CLAIMED:

1. A method comprising:

detecting a device;

5 detecting a status level corresponding to the device;

receiving content on the device based on the status level; and

displaying the content on the device based on the status level.

2. The method according to Claim 1 further comprising detecting profile

10 information associated with the device.

3. The method according to Claim 1 further comprising programming the

device with the status level.

15 4. The method according to Claim 1 wherein the content include an image.

5. The method according to Claim 1 wherein the content includes an audio

track.

20 6. The method according to Claim 1 wherein the content includes a video

footage.

7. The method according to Claim 1 wherein the device is a ticket for an entertainment event.

8. The method according to Claim 7 wherein the entertainment event is a
5 concert.

9. The method according to Claim 7 wherein the entertainment event is a baseball game.

10 10. The method according to Claim 7 wherein the entertainment event is a sporting event.

11. The method according to Claim 7 wherein the content is video of the entertainment event in real time.

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12. The method according to Claim 1 further comprising storing the status level.

13. The method according to Claim 1 further comprising permitting the device
20 into a location based on the status level.

14. A system comprising:

means for detecting a device;

means for detecting a status level corresponding to the device;

means for receiving content on the device based on the status

5 level; and

means for displaying the content on the device based on the status

level.

15. A method comprising:

10 programming a first device with a first status level;

the first device detecting a second device having a second status

level;

comparing the first status level with the second status level;

determining a winner between the first device and the second

15 device; and

displaying content on the first device based on the winner.

16. The method according to Claim 15 further comprising participating in a contest between the first device and the second device.

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17. The method according to Claim 15 further comprising adjusting the first status level based on the winner.

18. The method according to Claim 15 further comprising storing the first status level.
19. The method according to Claim 15 wherein the content represents a character associated with the first device.
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20. The method according to Claim 15 wherein the content corresponds to the first device winning a contest between the first device and the second device.
- 10 21. The method according to Claim 15 wherein the content corresponds to the first device losing a contest between the first device and the second device.
22. A device, comprising:
 - a location detection module to detect a location of a device;
 - 15 a storage module to store a profile information associated with the device;
 - an interface module for receiving content based on the profile information corresponding to the device and the location of the device;
 - and
 - 20 a display module for displaying the content on the device.
23. The system according to Claim 22 further comprising a hierarchy module for establishing a status level of the device.

24. The system according to Claim 22 wherein the content includes one of a textual data, graphical data, video footage, audio data, and image data.

5 25. The system according to Claim 22 further comprising an RF tag module for transmitting the profile information to other devices.

26. The system according to Claim 22 further comprising an RF tag module for receiving profile information from other devices.

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27. A computer-readable medium having computer executable instructions for performing a method comprising:

programming a first device with a first status level;

the first device detecting a second device having a second status

15 level;

comparing the first status level with the second status level;

determining a winner between the first device and the second

device; and

displaying content on the first device based on the winner.

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